Community Engagement Committee

# 28 April 2014: 10:00-10:45 PST

Chair and note taker: Robyn

**Participants:**

**John McLeod**  Board of Directors, CSISS Shuswap Agricultural Strategy Group

**David Rooney** Board of Directors, CSISS Illecillewaet Greenbelt Society

**Margaret Gibson** Board of Directors, CSISS Independent Biologist

**Robyn Hooper**  Education and Outreach Officer, CSISS

**Regrets:**

**n/a**

Adopt agenda

1. Welcome and introductions (Robyn)
2. Summary of outreach activities (Robyn)

Robyn reviewed “Outreach Summary 2014” draft document. Additions to that document:

* Contact Brad Ackerman about Turner Creek Weed pull
* Sorrento Saturday Market, Revelstoke Victoria Weekend Saturday Market, Golden and Salmon Arm markets
* Hanna’s Workshops – presentation?
* Okanagan College Horticultural Group - presentation?
* Aim High Salmon Arm – Tim Labery – blog
* Salmon Arm Voice of the Shuswap – local radio
* Shuswap Lake Watch- banner ($140/yr) for website?
* Shuswap Trail Alliance (Natalie is in touch with Carmen Massey and White Lake Stewardship about weed pull, but potential for more outreach/partnership with their events).
* July 1 Canada Day Events across the region – info booths, e.g. Lion Bay
* Create Cookbook for Invasive Species Week
* Partner with Golden Wildsight weed crews for outreach – Robyn and Natalie meeting with Rachel early May

**ACTION: Robyn to follow up with additions and contacts to outreach summary.**

**ACTION: Margaret to pass along Shuswap Lake Watch and Shuswap Trail Alliance contacts to Robyn.**

1. Next meeting (Robyn)

Robyn will send monthly updates to the Community Engagement Committee prior to each Board meeting. Any questions/ideas on outreach can be emailed to her: [outreach@columbiashuswapinvasives.org](mailto:outreach@columbiashuswapinvasives.org) or phone: 778 870 8985.

If the group feels there are issues that require meetings, then a meeting will be called.